



A new European Alliance for Cardiovascular Health *Because EACH person counts!*

Policy Debate
Monday, 27 September, 14.30 – 16.00 CET

14:30 – 14:35	Introduction Tamsin ROSE
14:35 – 14:45	Understanding the needs of cardiovascular patients <ul style="list-style-type: none"> • Ms Tatjana KIRCHNER, Germany • Ms Grethe LUNDE, Norway
14:45 – 14:55	What is the European Alliance for Cardiovascular Health? <ul style="list-style-type: none"> • Professor Stephan ACHENBACH, President of the European Society of Cardiology • Bernt BIEBER, President of COCIR
14:55 – 15:10	Why there is a need for such an Alliance now? <ul style="list-style-type: none"> • Arlene WILKIE, Director General of Stroke Alliance for Europe (SAFE) • Neil JOHNSON, Executive Director of Global Heart Hub • Janneke VAN DER KAMP, Cardiovascular Network, EFPIA
15:10 – 15:25	What the Alliance is asking for? <ul style="list-style-type: none"> • Floris ITALIANER, President of the European Heart Network • Jean-Luc LEMERCIER, Chair of the Cardiovascular Sector Group, MedTech Europe • Marius GEANTA, Board member, FH Europe
15:25 – 15:50	Reactions from EU decision-makers <ul style="list-style-type: none"> • Dr Mojca GOBEC, Head of the Sector for Disease and Injury Prevention at the Public Health Directorate, Slovenian Ministry of Health, Slovenian Presidency of the EU Council • Donata MERONI, Head of Unit, DG Santé • MEP Maria da Graça CARVALHO, Co-Chair of the European Parliament (MEP) Heart Group
15:50 – 16:00	Debate
	Closing Tamsin ROSE