

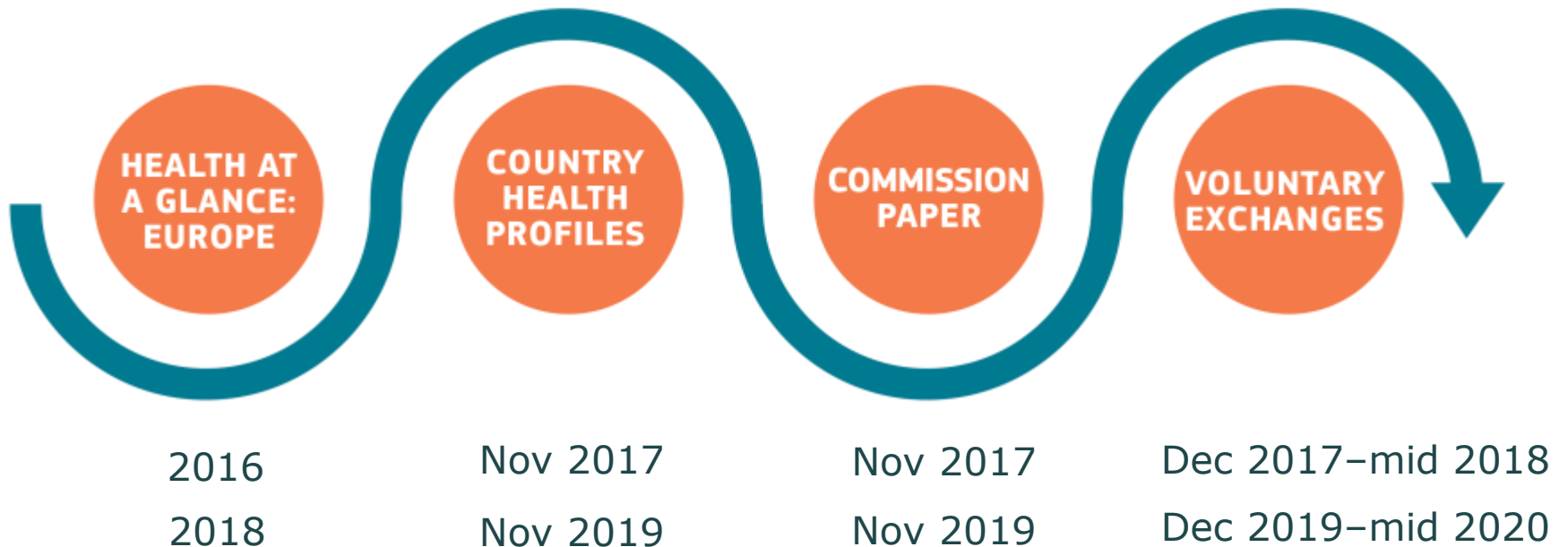


# ***Transforming European food and drink policies for cardiovascular health***

**MEP Heart Group meeting  
European Parliament  
Room A1G369  
24 April 2018**

**John F. Ryan  
Director C – Public Health, Country Knowledge, crisis management  
European Commission  
Directorate-General Health and Food Safety**

## STATE OF HEALTH IN THE EU: 2 YEAR-CYCLE



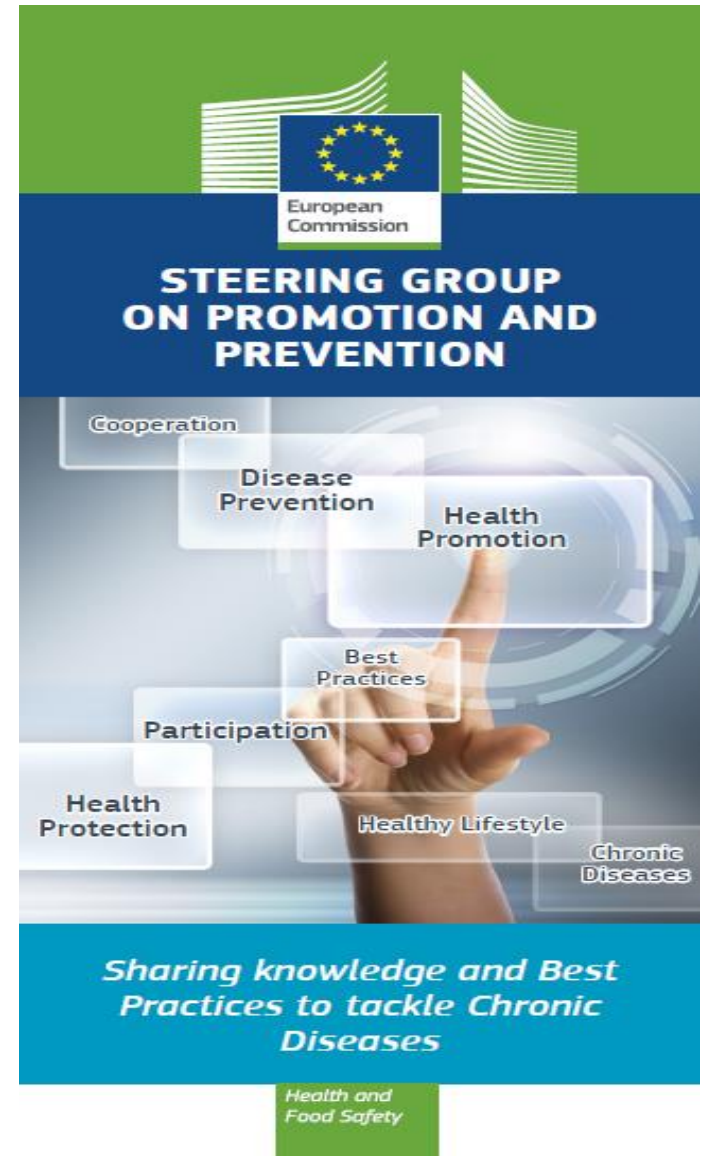
# Sustainable Development Goals

*The Commission and Member States are committed to achieving the sustainable development goals*

*"By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being"*

# Leading role: Steering Group on Promotion and Prevention

1. Sets political priorities
2. Selects policy interventions
3. Implements and transfers policy interventions



# Selection of best practices - 2018

- Nutrition and physical activity prioritised in 2018 by the Steering Group
- Market place work shop on best practices on 15-16 March 2018 hosted by JRC
- Each Member State will rank three best practices they would like to implement (survey in April)



# EU Strategy on Nutrition, Overweight and Obesity-related Health Issues 2007

*Encourage action-orientated partnership*

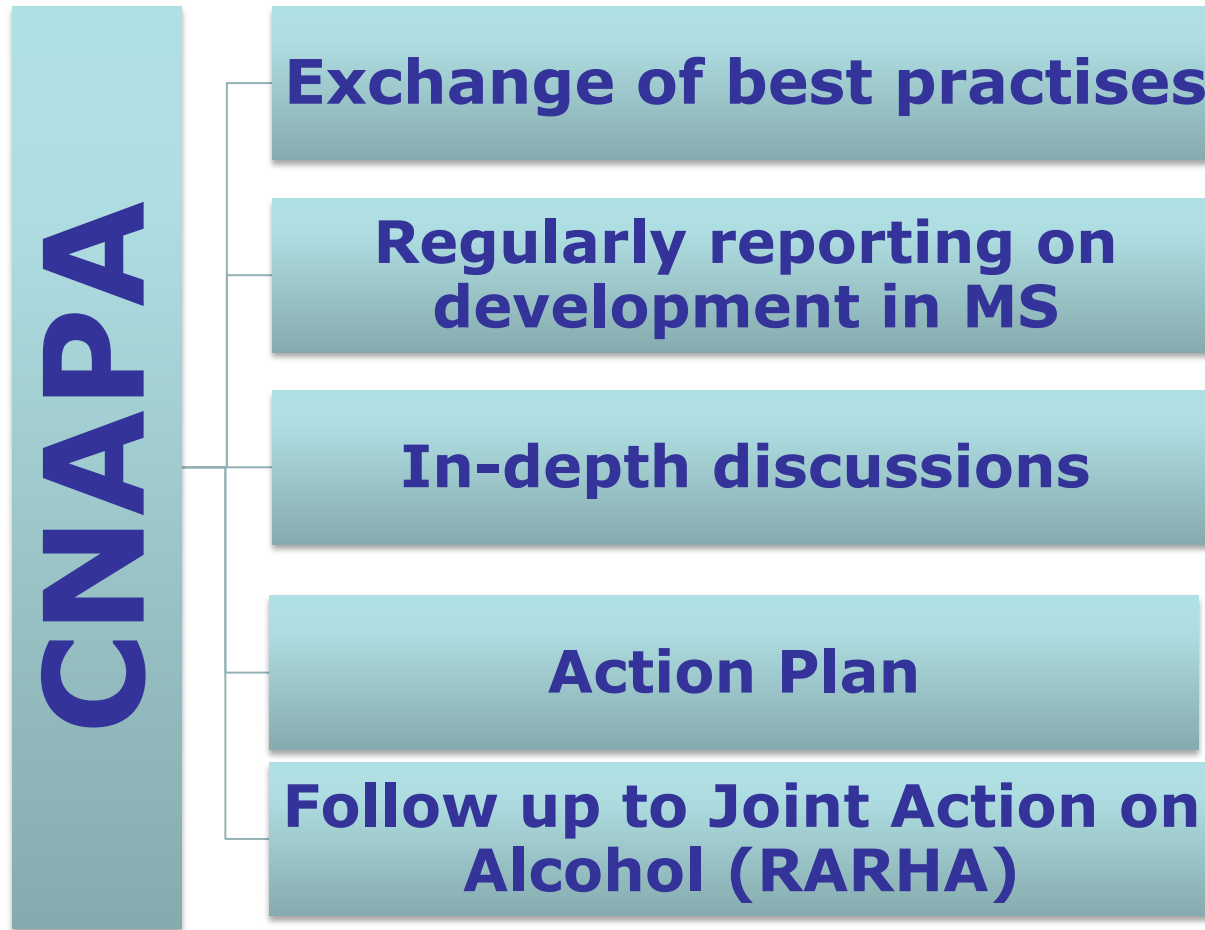
**EUROPEAN  
COMMISSION**

**Member States**

**HIGH LEVEL GROUP**  
on  
*Nutrition and Physical  
Activity*

**Civil Society**

**EU PLATFORM**  
for  
*Action on Diet, Physical  
Activity and Health*





# The European Alcohol and Health Forum

*Members from NGO's and public health community  
(resigned in 2015)*

*Members from industry*



# CAP – opportunities for improvement

- *CAP should contribute to a better alignment of production to national nutritional guidelines (less meat, more fruit and vegetables)*
- *EU food self-sufficiency: close adherence to national nutritional guidelines would improve food self sufficiency*
- *Supply and demand are closely linked; initiatives from the production side influence consumer choice*

# EU school fruit, vegetables and milk scheme

*EU aid of EUR 250 million per school year.*

*All Member States participate (UK and SE only milk part) and implement at national or regional level.*

*MS health/nutrition authorities approved the list of products.*

*Educational measures with the supply of fruit, vegetables and (new) milk for sustained changes in eating habits.*

# Tartu Call for a Healthy Lifestyle

*A holistic, health-in-all-policies and multi-stakeholder approach to establish healthy lifestyles*

*The Commission issued in September 2017 Tartu Call for a Healthy Lifestyle during the third EU Week of Sport.*

*Commissioners Navracsics (sport and education), Andriukaitis (physical activity and nutrition) and **Hogan (food)** called to strengthen the cooperation across different policy areas to promote healthy lifestyles, including at schools.*

# Thematic Networks

- ✓ *Networks in the EU Health Policy Platform*
- ✓ *2018 Thematic Network on the Promotion of the Consumption of Fruit and Vegetables*
- ✓ *Purpose: to create a committed network of stakeholders on the concerned topic and together produce a consistent and realistic Joint Statement*

## Thematic Networks

The new three Thematic Networks of the 2018-cycle are now available. Each of these yearly networks will bring stakeholders together to produce one Joint Statement in their expertise. All Agora Network members are invited to participate.



Stimulating fresh fruit and vegetable consumption for healthier European consumers

Platform for sharing information, knowledge and best practices on the benefits of fresh fruit and vegetable consumption.

[Participate >](#)



Societal Impact of Pain

The Societal Impact of Pain Thematic Network aims to provide a roadmap for improving pain management around Europe and gather a broad coalition of organisations who wish to support the improvement of pain management through European policies.

[Participate >](#)



Smart Healthy Age-Friendly Environments

SHAFE aims to develop the main aspects of Age-Friendly Environments Places and People in the creation of eHealth and mHealth solutions, especially focused on quality and costs.

[Participate >](#)