



fighting heart disease
and stroke
european heart network



MEP HEART GROUP FOR CARDIOVASCULAR HEALTH WEEK
“MIND YOUR HEART – FOR A HEART HEALTHY EUROPE”

MIND YOUR HEART: WHY CARDIOVASCULAR HEALTH MATTERS

5 NOVEMBER 2013 · 13h30 – 15h00
EUROPEAN PARLIAMENT, BRUSSELS · ROOM ASP A1G3

DRAFT AGENDA

13.30– 13.35

Welcome and Introduction

Linda McAvan MEP (S&D, UK), Co-Chair MEP Heart Group

13.35 – 13.50

Heart disease and stroke - still with us after all these years

Nick Townsend, British Heart Foundation Health Promotion Research Group, Department of Public Health, University of Oxford

13.50 - 14.05

The cost of cardiovascular diseases (CVD) in the EU – mindboggling

Ramon Luengo-Fernandez, Health Economics Research Centre, Department of Public Health, University of Oxford

14.05 - 14.20

EU perspective on CVD: opportunities and threats

Michael Hübel, Head of Unit – Health programme and diseases, Health and Consumers DG, European Commission

14.20 – 14.35

Q&A session

14.35 – 14.50

Why the EU needs to pay heed to CVD and the importance of well-informed MEPs: the rationale of the CVD Pledge

Antonyia Parvanova MEP (ALDE, BG), Co-Chair MEP Heart Group

14.50 – 15.00

Wrap-up and Conclusions

Linda McAvan MEP (S&D, UK), Co-Chair MEP Heart Group